



## OUR CCPA TRAINING COURSES

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**The CCPA requires as part of compliance efforts that these individuals to be informed about certain requirements of the CCPA as well as the company's procedures for exercising the consumer rights so that they can direct individuals how to do so.**

"Ensure that all individuals responsible for handling consumer inquiries about the business's privacy practices or the business's compliance with this title are informed of all requirements in Sections 1798.110, 1798.115, 1798.125, and this section, and how to direct consumers to exercise their rights under those sections."

**Our customized training includes a certificate of completion signed by a Certified Information Management Professional and covers:**

- ✓ CCPA's Scope and applicability
- ✓ Protecting Personal Information
- ✓ Explanation of Individual Rights
- ✓ Discussion of Corporate Responsibilities
- ✓ Introduction to Penalties and Enforcement
- ✓ Vendor Management Considerations
- ✓ Test Your Knowledge Quiz
- ✓ Engagement and Questions



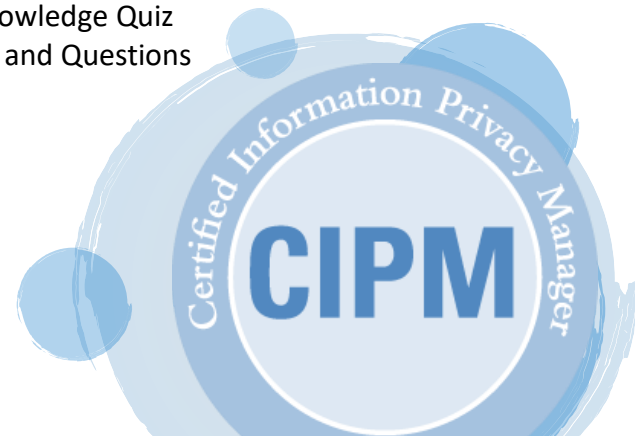
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### Key concepts covered in this course:

- Who must comply with the CCPA
- What the CCPA protects
- Definitions of key terms under the law, like personal information, consumer, collecting and selling
- Consequences of privacy violations
- How to identify personal information under the CCPA
- Special considerations, such as de-identified and aggregate consumer information
- Obligations for collecting personal information
- Obligations for using personal information
- Obligations for sharing and selling personal information
- An explanation of sharing for a “business purpose”
- An explanation of individuals’ right to access information under the CCPA
- Who is responsible for ensuring consumer access requests are fulfilled
- Types of information that must be provided in consumer access requests
- Requirements for responding to consumer access requests
- The right to deletion
- The right to opt-out
- The right to equal services
- The right to opt-in for children and minors
- How to fulfill consumer deletion and opt-out requests
- How to store personal information securely
- Technology and information security best practices
- How to respond to suspected data breaches

